

Richard Toonkel **toonkel.richard@gmail.com**
Retoucher/Graphic Designer /Production Artist

917-494-3828
rtoonkel.com

I have spent my career making agencies work shine and have worked one-on-one with top creative directors and art directors to build successful campaigns and new business pitches. I have a proven track record working with top creative people in our industry.

Specialties: Retouching, Graphic Design, Layout, Photography, Typography, Pre-Press, Studio production, mounting and construction.

Expertise includes: print ads, corporate collateral, OOH, direct mail, pharmaceutical, web site design and asset creation, books and magazines.

Adobe Creative Suite: Photoshop, InDesign, Illustrator, Acrobat, & F_Box Picture Shooter.

I have worked at these agencies and shops.

Elmwood Design, Bartle-Bogle-Hegarty, Edelman Digital, Mosner Photography, Pivot Healthcare, Mercedes BenzUSA, JuicePharma, 360i, Transperfect Translations, Sawtooth Group, Showtime Networks, Arnold Worldwide, McCann-Erickson, LOWE Worldwide, FUEL Digital, Kirshenbaum Bond & Partners, TBWA Chiat Day, FCB Healthcare, MTV Networks, AGTseven, & DDB Worldwide.

Experience

2012 – June, 2015 **Mercedes Benz USA** Retoucher
Retouching, Photoshop production, and asset creation for MBUSA.COM
Retouching for Mercedes Benz After Sales and Sprinter Van accounts.

2011 360i, **JuicePharma** Retoucher

2008 – 2011 **The Sawtooth Group** Retoucher/Graphic Designer/Production Artist
Retouching, graphic design, pre-press, web-site production, asset management & photography.
McCormicks, Lawry's, Beechnut, Frexinet, & PNC

2007 **Showtime Networks** Retoucher

2004 – 2007 **Arnold Worldwide** Retoucher/Graphic Designer/Production Artist
Retouching, graphic design & pre-press.
Lee Jeans, Hershey's, Pfizer, Bermuda Tourism, USTA, GlaxoSmithKline

2003 – 2004 Retoucher
McCann-Erickson - Microsoft, Lucent, Verizon, Loreal, Avaya, Avis, Nikon, & MasterCard.
LOWE Worldwide - Saab, GMC, Macy's, The New York Times, Electrolux, & Verizon
FUEL Digital - Chesterfield, KOOL, Nine West
Kirshenbaum Bond & Partners - Citi Bank, Jergens, Target, Verizon, & NetJet
TBWA Chiat Day, FCB Healthcare, MTV Networks, AGTseven

1996 – 2002 **DDB Worldwide** Retoucher/Graphic Designer/Production Artist
Retouching, graphic design & pre-press.
ING, YES Network, Michelin, Hertz, Bayer, ExxonMobil, Bentley, Philips, Bank of New York, Hershey, Merck, Cigna and J&J

Education

The Ohio State University, MFA, Sculpture and Drawing, 1982 –1984
School of Visual Arts, BFA, Sculpture and Drawing, 1974 – 1978
Art Students League, Painting and Drawing, 1972 – 1975