

Richard Toonkel, Retoucher • Graphic Designer • Photographer
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I have spent my career making agencies work shine and have worked one-on-one with top creative directors and art directors to build successful campaigns and new business pitches. I have a proven track record working with top creative people in our industry.

Specialties: Retouching, Social media retouching & Online product launch, Graphic Design, Layout, Photography, Typography, Pre-Press, Studio production, mounting and construction.

Expertise includes: print ads, corporate collateral, OOH, direct mail, pharmaceutical, web site design and asset creation, books and magazines. Adobe Creative Suite: Photoshop, InDesign, Illustrator, Lightroom, Acrobat, & F_Box Picture Shooter.

I have worked at these agencies and shops.

PRODIGIOUS Brand Logistics, Lincoln Center for the Performing Arts, The Bloc, Elmwood Design, BBH, Edelman Digital, Mosner Photography, Pivot Healthcare, Mercedes BenzUSA, DirecTV, JuicePharma, 360i, Transperfect Translations, Sawtooth Group, Showtime Networks, Arnold Worldwide, McCann-Erickson, LOWE Worldwide, FUEL Digital, Kirshenbaum Bond & Partners, TBWA Chiat Day, FCB Healthcare, MTV Networks, AGTseven, & DDB Worldwide.

Experience

2016 **GAF Materials Corporation** Retoucher/Photographer

2012 – 2015 **Mercedes Benz USA** Retoucher
Retouching, Photoshop production, and asset creation for MBUSA.COM
Retouching for Mercedes Benz After Sales and Sprinter Van accounts.

2011 **360i, JuicePharma** Retoucher

2008 – 2011 **The Sawtooth Group** Retoucher/Graphic Designer/Production Artist
Retouching, graphic design, pre-press, web-site production, asset management & photography.
Pabst Blue Ribbon, McCormicks, Lawry's, Beechnut, Frexinet, & PNC

2007 **Showtime Networks** Retoucher

2004 – 2007 **Arnold Worldwide** Retoucher/Graphic Designer/Production Artist
Retouching, graphic design & pre-press.
Lee Jeans, Hershey's, Pfizer, Bermuda Tourism, USTA, GlaxoSmithKline

2003 – 2004 Retoucher
McCann-Erickson - Microsoft, Lucent, Verizon, Loreal, Avaya, Avis, Nikon, & MasterCard.
LOWE Worldwide - Saab, GMC, Macy's, The New York Times, Electrolux, & Verizon
FUEL Digital - Chesterfield, KOOL, Nine West
Kirshenbaum Bond & Partners - Citi Bank, Jergens, Target, Verizon, & NetJet
TBWA Chiat Day, FCB Healthcare, MTV Networks, AGTseven

1996 – 2002 **DDB Worldwide** Retoucher/Graphic Designer/Production Artist
Retouching, graphic design & pre-press.
ING, YES Network, Michelin, Hertz, Bayer, ExxonMobil, Bentley, Philips, Bank of New York, Hershey, Merck, Cigna and J&J

Education

The Ohio State University, MFA, Sculpture and Drawing, 1982 –1984
School of Visual Arts, BFA, Sculpture and Drawing, 1974 – 1978
Art Students League, Painting and Drawing, 1972 – 1975