

Richard Toonkel Retouching

917-494-3828 • richardtoonkel@gmail.com

I have spent my career making Ad Agencies work shine and have worked one-on-one with top art and creative directors to build successful campaigns and new business pitches. I have a proven track record working with top creative people in our industry.

Retouching, Graphic Design, Photography, Typography & Pre-Press. Print ads, corporate collateral, OOH, direct mail, pharmaceutical, web site design and asset creation, books and magazines. **Photoshop, Lightroom, Capture One, InDesign.**

I have worked at these Ad Agencies and retouching studios.

DDB Worldwide, McCann-Erickson, LOWE Worldwide, Arnold Worldwide, Y&R, BBDO Worldwide, Kirshenbaum + Bond & Partners, TBWA Chiat Day, FCB Healthcare, MTV Networks, Showtime Networks, Mercedes Benz USA, 360i, JuicePharma, FUEL Digital, AGTseven, The Sawtooth Group.

Past Work

2016 – 2025 **GAF Building Materials**

Lead Retoucher/Photographer

2012 – 2015 **Mercedes Benz USA** Retoucher

Retouching, Photoshop production, and asset creation for MBUSA.COM.

Retouching for Mercedes Benz After Sales and Sprinter Van accounts

2011 360i, **JuicePharma** Retoucher

2008 – 2011 **The Sawtooth Group** Retoucher

Graphic Designer/Production Artist

Retouching, graphic design, pre-press, web-site production, asset management & photography. McCormicks, Lawry's, Beechnut, Frexinet, & PNC

2007 **Showtime Networks** Retoucher

2004 – 2007 **Arnold Worldwide** Retoucher

Graphic Designer/Production Artist

Retouching, graphic design & pre-press. Lee Jeans, Hershey's, Pfizer, Bermuda Tourism, USTA, GlaxoSmithKline

2003 – 2004 Retoucher

McCann-Erickson - Microsoft, Lucent, Verizon, Loral, Avaya, Avis, Nikon, & MasterCard.

LOWE Worldwide - Saab, GMC, Macy's, The New York Times, Electrolux, & Verizon

FUEL Digital/Y&R - Chesterfield, KOOL, Nine West

Kirshenbaum + Bond & Partners - Citi Bank, Jergens, Target, Verizon, & NetJet

TBWA Chiat Day, FCB Healthcare, MTV Networks, AGTseven, Y&R, BBDO Worldwide

1996 – 2002 **DDB Worldwide** Retoucher

Graphic Designer/Production Artist

Retouching, graphic design & pre-press.

ING, YES Network, Michelin, Hertz, Bayer, ExxonMobil, Bentley, Philips, Bank of New York, Hershey, Merck, Cigna and J&J

Education

The Ohio State University, MFA, Sculpture and Drawing, 1982 – 1984

School of Visual Arts, BFA, Sculpture and Drawing, 1974 – 1978

Art Students League, Painting and Drawing, 1972 – 1975

Teaching

ICP - International Center of Photography

2001 – 2002 Photoshop Instructor

SUNY Stone Ridge Campus.

Dutchess Community College

1997 – 2000 Graphic Design Instructor